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Emergency Standby Power

Case History

Where:

Hamburg, New Jersey

What:

- GGHH generator set
- OTPC transfer switch

Dealer:

SREC Resources

Application:

Provide emergency standby power for events held at the golf club

Primary choice factors:

- Reliability
- Relationship with distributor

Ballyowen Golf Club: the good times not interrupted

Ballyowen Golf Club, one of several facilities at the Crystal Springs Resort in Hamburg, New Jersey, was named one of the Top 50 Public Courses in the U.S. by *GolfWorld Magazine*. In fact, Ballyowen, a links-style course filled with craggy knolls, bunkers, water and tall fescue rough, has received widespread critical acclaim since it opened in 1998.

Just don't call it Scottish. "Oh, I hate it when people call it a Scottish course," said Anne Murphy, who presides in the clubhouse at Ballyowen and whose brogue plainly announces her native land. "We're Irish 24 hours a day here, which means we're having a good time 24 hours a day." Making sure the good times are not interrupted is where standby power comes in.

The picturesque surroundings — it's hard to believe the course is in densely populated northern New Jersey — and the attractive amenities of the clubhouse draw couples

planning weddings and organizations planning meetings. In fact, it was a power outage during a wedding reception that led Ballyowen to install a Cummins standby generator

A rental generator to the rescue

When the outage occurred, the manager of the club, Julie Hoffman, had the presence of mind to call SREC Resources of Sussex, New Jersey. SREC Resources rushed a trailerized Cummins generator out to the clubhouse and hooked it up, so the wedding guests could party on. Disaster was averted.

This close call and rescue led to further discussions about a permanent backup generator. Having reliable standby power on the premises would mean not having to give refunds in the event of a serious outage, and it would be an advantage in marketing the club to prospective wedding and meeting customers. They could be assured that a power loss would not disrupt their events.

A permanent solution

SREC Resources, a Cummins dealer and a division of a local utility — Sussex Rural Electric Cooperative — did a site analysis and recommended a 100 kW GGHH propane-fueled generator, paired with a 600-amp OTPC automatic transfer switch.



The 100 kW GGHH generator set, installed near the clubhouse, with the course in the distance.

Why Cummins

SREC Resources sells only Cummins generators, enjoying a long-time relationship with Cummins dating back to 1997. For Ballyowen, SREC Resources submitted a very competitive bid, and it also went the extra mile when it came to financing.

At the club's request, SREC Resources brought in a third-party leasing company. The proposed lease option proved attractive to the club, since it minimized upfront costs. This convenient financing, combined with the reliability behind the Cummins brand, helped Ballyowen decide this was the right solution.

The good times keep rolling

Today, golfers congregate at the 19th hole, wedding guests celebrate, and corporate meeting attendees deliberate — all without worrying about a power outage, thanks to a standby power system from Cummins and SREC Resources. "The Cummins generator gives us extra peace of mind knowing our weddings and other special events can go on as scheduled even with a power outage," said Julie Hoffman.

Of course, on a challenging track like Ballyowen, the golfers are not *always* having a good time. In the unlikely event of a golf ball landing near the generator — which is out of bounds — Rule 27 of the *Rules of Golf* would apply: "The golfer must play a ball, *under penalty of one stroke*, as nearly as possible at the spot from which the original ball was last played."



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